**Design Rationalization**

Summary: the design of the whole page is based on the theme of cake. When people need to know about cake or buy cake, it is often in a romantic scene. People need to celebrate a moment they need to miss. So in the choice of the main tone, pink tone as the theme color of the website.

The layout of the whole website is mainly navigation bar layout. The front-end language is HTML + CSS

Homepage: the home page includes the module carousel chart, customer comment module, about us, product introduction, etc. In the picture selection of the carousel, the exquisite cake pattern is the main element of the design,

Developers can specify the path, width and height of the carousel graph through < li > < img SRC = "images / 1. JPG" width = "500" height = "200" / > < / Li >. When commenting on the list,

The color set at the top is gray, which is mainly set through the background and color attributes of CSS

About page: background color: white is used to set the background color. On the about page, the website system is mainly introduced through graphics and text. The title is set by font size = "20px".

Product: the product page displays a list of all cake products. The product information is displayed by creating a form, which mainly displays the key information such as the picture, name, price and introduction of the product. The display information of each product is set by table, and the element layout of the product is set by < tr > < td >, At the same time, click video is set for order cake button. When you click the button, jump to the corresponding cake page

Cake: each cake is described in detail on the cake page, through < UL class = "cake" id = "NAV tab" style = " display:none; ”> To set the display of the cake list, and to achieve the jump function of the corresponding products by < a ｛ = '">. At that time, the current selection of the image through the background way to set the current selection in which cake page. At the same time, an "order" button is suspended on the right side to attract users to click to buy cakes through GIF.

Contact: put the contact information, address and other information of the business in the head of the website. On the left side are the store pictures of the business. The beautiful pictures show the business environment. On the right side are the contact information, address, business introduction and other information to facilitate user contact. In color selection, black bold font is used to highlight the key information of the business. The following is the popular new products recommended by businesses, mainly some popular cakes.

Message: users can submit their reservation information through the table form, fill in their reservation information through < input type = "text" name = your name > and other ways, and set the corresponding submit event for submit to submit the user's information to the background, so that businesses can obtain the user's reservation information in time. In the form design, the gray font is used in the input box to guide the user how to submit the content of the form.